

Buzzword	Didi's Interpretation
1000 ft view	Isn't it about time we did this in metric?
A steer	Something that goes into beefburgers
Administration footprint	The effect of the US Government on the rest of the world
Aggressively dressed down	Being badly told off - or going in to work wearing pyjamas and slippers? (the latter excludes home-workers like me who do this as a matter of course)
Bandwidth	As in "I don't have the bandwidth" - when saying you are "too busy" isn't quite true, in fact you are busy trying to beat some SOB at on-line poker
Baselining	A new expression for a type of drug abuse?
Brochureware	I bet Tim Berners-Lee hates that one!
C-Suite	Second-second-hand living room furniture
Connect ear-to-ear	What's wrong with saying "speak on the phone"!
Cost-neutral	For when use of the phrase "it doesn't cost anything" just sounds too boring
Deliverable	Something that has been sitting in your drawer gathering dust and should have been given to that client ages ago
Drill-down	Something that happens to you at the dentist
Embedded	I overslept but I'm not going to tell you that
Extended enterprise	Too many chiefs and not enough indians
Facilitate	Love the sound of your own voice!
Five nines	45? Yes I can remember how to do basic maths
Framework	Something on which to hang ideas that will never come to fruition (perhaps because no-one understands what anyone else is on about)!
Going forward	Something you add to a sentence to lengthen it and therefore make yourself sound important!
Heads up	Something akin to "eyes down" to do with Bingo of the non-buzzword variety perhaps?
Helicopter View	Wow, things look scary down there!
Impact	Yes, shIt happens. Deal with it.
Insourcing	Getting a colleague to do your job for you
Intelligent membrane	Lets you know when it is time to go to the toilet
Interim CIO management	Uh oh, that must mean the company is fubar
Issue	For when use of the word "problem" will get you the sack
Let's take this offline	Thought bubble: "I am in trouble and I want to persuade you that it's your fault not mine"
Leverage	Well let's face it, the verb "to use" just sounds so boring
Linkage	Something to do with corporate bondage perhaps?

Low-hanging fruit	Stuff that's about to fall from the tree
Metrics	Something I think I did at school and that I can't remember
Move up the value-chain	Price yourself out of existence
Multi-sourcing	Getting just about anyone to do your job for you
Outsourcing	Getting another company to do your job for you
Paradigm shift	Well, use of "a change in thinking" will just prove you didn't pass Bollocksphere 101
Process model	Something you do in Visio
Procure	Pete found in the dictionary "to arrange for sexual partners for others", so beware next time you use this word!
Procurement	But "purchasing" is just so passé
Pushing at an open door	Well, you just fall over!
Quick win	A nice fantasy
Rainbow views	The right-brained version of "helicopter ...".
Reach out to someone	Sounds more shrink-worthy than business-worthy to me!
Resources	...but use of "People" implies responsibility and consideration is required.
ROI	The bean-counters have been doing creative accountancy
ROSI	The auditors have been doing creative risk analysis
Stakeholders	People that assist vampire-slayers
Stove-pipe task	I have no idea but Pete reckons this is a "Victorian hat manufacturer" but I have no idea why (hats ain't my thing)!
Sweating the assets	When an accountant squeezes out as much depreciation to put against the profits that they can so shareholders don't have to be paid so much!
Team player	A highly manipulative individual
Transformational	A change in career
Touch base	What may happen before a charge of sexual harassment!
Vendor-agnostic	A way of saying "vendor-neutral" for those that might believe in creationism
Walk-arounds	Skirting the issues

Please note, this idea and descriptions, etc., are copyright © Didi Barnes and Peter Wood. All Rights Reserved.